

## X-MARGIN - COOKIE POLICY

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The X-Margin Inc. ("**Company**" "**We**" "**Us**" or "**X-Margin**") website <https://xmargin.io> (the "**Site**") is using cookies. This Cookie Policy is intended to inform you about our use of cookies your ability to manage them. Capitalized terms which are not defined herein, shall have the meaning ascribed to them in our User Agreement, available at []. Your continued use of the Site, as well as any subsequent usage, will be interpreted as your consent to cookies being stored on your device.

### What are Cookies?

Cookies are small data files that are placed on your computer by websites that you visit to obtain information about your use of the Site. Cookies are typically stored on your computer's hard drive. A cookie cannot read data off your hard drive or read cookie files created by other websites. When you return to these websites, or visit other websites that use the same cookies, the websites recognize these cookies and your browsing device. Other cookies are temporary. For example, session cookies are used only when a person is actively navigating a website. Once you leave the website, the session cookie disappears. For a more detailed list of cookies we use, please see the relevant section below.

Cookies do not transfer viruses or malware to your computer, because the data in a cookie does not change when it travels back and forth, it has no way to affect how your computer runs. Instead they act more like logs (i.e. they record user activity and remember stateful information), and get updated every time you visit a website.

Cookies set by the website operator are called "**first party cookies**". Cookies set by parties other than the website operator are called "**third party cookies**".

### Why are Cookies Used?

They are widely used to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

Information collected from cookies is used by us to evaluate the effectiveness of our Site, analyze user trends, and administer the Services. The information collected from cookies allows us to determine such things as which parts of our Site are most visited and difficulties our visitors may experience in accessing our Site. With this knowledge, we can improve the quality of your experience using the Services by recognizing and delivering more of the most desired features and information, as well as by resolving access difficulties.

We also use cookies and/or a technology known as web bugs or clear gifs, which are typically stored in emails to help us confirm your receipt of, and response to, our emails and to provide you with a more personalized experience when using our Site.

We use third party service provider(s), to assist us in better understanding the use of our Site. Our service provider(s) will place cookies on the hard drive of your computer and will receive information that we select that will educate us on such things as how visitors navigate around our site, what products are browsed, and general transaction information. Our service provider(s) analyses this information and provides us with aggregate reports. The information and analysis provided by our service provider(s) will be used to assist us in better understanding our visitors' interests in our Site and how to better serve those interests. The information collected by our service provider(s) may be linked to and combined with information that we collect about you while you are using the Services. Our service provider(s) is/are contractually restricted from using information they receive from our Site other than to assist us.

## What Types of Cookies Do We Use?

- 1) **Functional cookies:** These cookies are essential for the running of our website. Without these cookies our website would not function properly. These are saved temporarily as login information and expire once the browser is closed. These cookies are necessary for the Site You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. to function and cannot be switched off in our systems.
- 2) **Analytical cookies:** The information provided by analytical cookies allows us to analyze patterns of visitor and client behavior and we use that information to enhance the overall experience or identify areas of the website which may require maintenance. They help us to know which pages are the most and least popular and see how visitors move around, to and from the Site. The information is anonymous and often aggregated (i.e. it cannot be used to identify you and does not contain personal information such as your name and email address), and it is only used for statistical purposes. Behavioral cookies are similar to analytical and remember that you have visited the website and use that information to provide you with content that is tailored to your interests. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.
- 3) **Targeting/Advertising Cookies.** We may use third party service providers to display advertising on our Site and Services and serve advertising on other third party sites that may be relevant to you or your interests. These cookies are also used to help measure the effectiveness of the advertising campaign. They remember that you have visited a website and this information may be shared with other organizations, such as advertisers. This means that after you have been to our websites, you may see some advertisements about our Services elsewhere on the Internet. The information collected through this process by the third party service providers does not enable us or them to identify your name, contact details or other personal information that directly identifies you unless you choose to provide these. Such advertising will only be delivered where permitted by applicable law. If you do not allow these cookies, you will experience less advertising tailored to your inferred interests on our Sites and will not receive targeted Coinbase advertisements on third party websites.

## Manage Cookies

You can delete cookies any time you want by using the settings in your web browser. You can also choose to disable cookies from your web browser, but this would mean that our website and other

websites that you access may not function properly. If you do this, a potential result is that you may not be able to sign in. Further information on deleting or controlling cookies can be found at [www.aboutcookies.org](http://www.aboutcookies.org) or [www.aboutcookies.org](http://www.aboutcookies.org)

There are also additional tools available to manage third party cookies. Many advertising companies that collect information for interest-based advertising are members of the Digital Advertising Alliance (DAA) or the Network Advertising Initiative (NAI), both of which maintain websites where individuals can opt out of interest-based advertising from their members. To opt-out of website interest-based advertising provided by each organization's respective participating companies, visit the DAA's opt-out portal available at <http://optout.aboutads.info/>, the DAA of Canada's opt-out portal available at <https://youradchoices.ca/en/tools>, or visit the NAI's opt-out portal available at <http://optout.networkadvertising.org/?c=1>. Residents of the European Union may opt-out of online behavioral advertising served by the European Interactive Digital Advertising Alliance's participating member organizations by visiting <https://www.youronlinechoices.eu/>.